



VIDEO PRODUCTION

HOW DOES VIDEO IMPACT YOUR BUSINESS?

The average user spends 88% more time on a website with video. (Forbes, 2018)
 72% of People would rather use video to learn about a product or service than text (Wyzowl)



Resources

- Multiple professional video cameras
 - Interview sets
 - Various backdrops
- Green screen – Partial to full body shots
 - Lighting
- Wireless, shotgun and hand-held mics
 - Teleprompter
- Multi-camera full production equipment with live stream capabilities
- Drones – Fully FAA Certified Operator. (Aerial photography/videos)
 - Multi-axis video stabilizer gimbals
 - Advanced video editing
- Access to extensive graphics and music libraries



Services

- Video and audio capture
- Professional photography
- Studio and on-site productions
- Live streaming and recorded events
- Drone aerial photography and videos
- Matterport 3D Interactive virtual tours of physical property locations
 - Video and photo editing
- Marketing automation campaigns
- Web-site design and implementation (through our partner)
 - On-camera coaching
- Consulting and training



Types of Videos

- Intromercials
- Welcome/Home Page Video
 - About Me (Us) Video
 - Interview Style Videos
- Product/Service Sales Videos
 - Explainer Videos
 - Testimonial Videos
- Thank You Page Videos
 - Event Videos
 - Video Emails
- Screen Recording Videos (Demos, Training etc.)
- Frequent or Should Ask Questions (FAQ/SAQ) Videos